

# ADEB-VBA

## FROM INTENTIONS TO INNOVATIONS

Radical Innovation  
Council

### VERNIEUWEN OF VERDWIJNEN: “Uw bedrijf heruitgevonden”



### INNOVER OU DISPARAITRE: “Votre entreprise réinventée”



# EIFFAGE INTRODUCTION

RIC 23/05/2019

## Why this subject?



Rudy Schéerer (Eiffage / Valens) :

Chief Digital officer Eiffage Benelux (2017 – Actuel)

Directeur des travaux Valens (2013 – Actuel)

## Radical Innovation Council

### 1 Objective :

Business innovation @member-companies

### 2 actions :

Inspiration (themes relevant to construction)

Radical innovation processes (best practices)

### 3 conditions :

Your active participation

Empowered participants to the events

Readiness to act and follow through in the company



# ADEB-VBA INTRODUCTION

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## How :

- 1) We brainstorm together on **relevant themes for your company** and you select the theme for the event
- 2) I help in organizing and **finding interesting speakers**
- 3) You host (if possible) the event and invite your colleagues; ADEB-VBA invites other member companies
- 4) After the event, **we support application** in your company (and other ADEB-VBA companies)



## Laevo

Example : Exoskeletons (on demand of Besix)

Result: Workgroup with pilotprojects  
(Sodemat/Eiffage, Vanhout, Franki, Thiran, Deme)





# ADEB-VBA INTRODUCTION

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## WORKSHOP : “ From Intentions to Innovations ”

On demand of Valens  
In collaboration with ADEB-VBA's Digital Board



Marc Decorte (Innowings):

President and CEO of Shell Belux (2007-2018)

Global Vice-President Digitalisation Shell Global

(2011-2017)





# ADEB-VBA CONCLUSIONS

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## ● IF THIS THEME IS RELEVANT, DON'T LET IT COOL DOWN

- A private workshop with your C-level and middle managers to go deeper into the company specifics (e.g. evening session)
- A private workshop with middle management to translate it into actions or programs (e.g. 1/2 day workshop)
- Any other questions or follow-up action, please ask Marc Decorte or myself

Marc Decorte : +32 475 85 15 08

# ADEB-VBA CONCLUSIONS

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## ● NEXT EVENTS of RADICAL INNOVATION COUNCIL

- 26 June 2019 14-17u :  
LetsBuild : vision on the future (hosted@Jan De Nul)
- 1 october 2019 14-17u :  
Quick Response Manufacturing and Lean as tools to reduce Construction Engineering time  
(hosted@Bam Belgium)





# ADEB-VBA CONCLUSIONS

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## ● YOUR COMPANY INNOVATION THEMES

Are inspiration and best practices concerning business innovation relevant for your company?

Do you want to get support from ADEB-VBA?  
Can I contact you?

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BAM : Altijd groen licht voor fietsende scholieren? Graag! Samen met AE nv/sa - Architects for Business & ICT en Stad Mechelen werkt BAM Belgium aan een oplossing voor méér veiligheid, betere mobiliteit en duurzaamheid.

<https://www.rtv.be/artikels/altijd-groen-licht-voor-fietsende-mechelse-scholieren-a68461>

Bron : RTV, 13 mei 2019



# ADEB-VBA FOR YOUR INFORMATION

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- **HACK UTILITIES (Area 42, Brussels, June 25 and 26)**
  - 2 days idea generation and new project (co-)creation
    - for engineers and innovation professionals in water, energy, telecoms and heat sectors.
  - Cross-industry event :
    - city authorities, regulators, lawyers, software developers, university researchers, and specialists in technologies from AI and data science to drones, robotics, and IoT.
    - people from every corner of the Utilities sector (and of Belgium and Europe)
  - Themes:
    - FUTURE-PROOF INFRASTRUCTURE: (modernize the ageing electricity, gas, water, telecommunications and transport networks)
    - GRID FLEXIBILITY: (making water, gas, electricity, heat grids more flexible)
    - LOCAL AND OFF-GRID SYSTEMS: (wind solar, heat, waste water, water, hydrogen)
    - ENGAGING CONSUMERS: mobilising prosumers to manage demand
    - DIGITAL NETWORKS: (mapping and digitizing the water network; combining data from electricity, water and gas networks)
- Details available : please ask.



ELEVATING CONSTRUCTION TOGETHER



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